## Growing Physician Leaders...An Update Dr Mark Hertling, DBA, LTG US ARMY (retired) Presentation to AIAMC 26 March 2020

- I. Where it all started...and why
  - a. A Desire to include physicians in decision-making and in the building of multidisciplinary (interprofessional) healthcare teams
  - b. An assessment of physician leadership in one health care system
  - c. A reliance on the elements of a profession to guide physician leader development programs
    - i. Defining the elements of a profession
    - ii. The challenges to those elements within medicine
- II. We need Physicians to Lead!
  - a. How is healthcare writ large providing physician leader developments within hospital systems
  - b. Results of a study of the top 50 non-profit hospitals in the US (as determined by number of beds)
    - i. The use of key survey questions to determine what they were doing
    - ii. An outline of key interview questions for CEOs
  - c. What non-profits are doing for Physician Leadership
    - i. What are they doing?
    - ii. How are they assigning objectives (and what are they?)
    - iii. Description of the programs and how long they have been active
    - iv. Descriptions of the length of the courses, and the elements that have proven effective
  - d. The critical findings regarding how hospitals are training physicians
    - i. Different program approaches at different organizations
    - ii. How physicians are programmed to attend
    - iii. The resource costs?
  - e. How programs are judged to be effective
  - f. Are the programs "worth it?"
- III. The elements of the physician leadership challenge
  - a. Defining the attributes and competencies we want in our healthcare leaders
  - b. Describing the influence methods we want them to use
  - c. The best way to train doctors to be better leaders
  - d. The roles of the formal vs informal physician leaders
- IV. The elements of an effective physician leader program.
  - a. Defining the leadership theory

- b. Assigning course objectives
- c. Describing "a way" for leadership (using the AdventHealth Model as an effective example)
- V. Describing recent research on the effectiveness of an interprofessional healthcare leadership development program
  - a. Changes in physician self-ratings on elements of leadership
  - b. Changes in peer and spouses observed ratings of those who have participated in the course
  - c. The use of metrics in determining the difference physician leadership programs contribute to healthcare